

# Empowering Communities through Data-Driven Development

Use this worksheet to reflect on how you can leverage data to drive positive change in your community. These prompts are designed to spark ideas and guide your approach to data collection and utilization.

## 1. Identifying Quantitative Data Sources



**Ask:** What quantitative data sources could be most useful to your community?

**Consider:**



- Local Demographics: Census data, school district reports, health department statistics.
- Economic Indicators: Employment rates, income levels, housing market data.
- Service Utilization: Data from local nonprofits, public service usage statistics.



**Do:** List three potential data sources that could provide valuable insights for your community. Discuss with a partner which one you might prioritize and why.

## 2. Ensuring Data Reflects Community Needs



**Ask:** How might you ensure that the data you collect accurately reflects your community's needs and context?

**Consider:**



- Inclusivity: How will you include diverse voices and perspectives in your data?
- Accuracy: What steps will you take to validate your data sources?
- Contextual Relevance: Are you considering local trends, historical data, and current issues?



**Do:** Share with a small group one challenge you anticipate in this process and brainstorm solutions.

## 3. Capturing Community Narratives with Qualitative Data



**Ask:** What qualitative data collection methods would best capture the unique narratives and experiences in your community?

**Consider:**



- Interviews: In-depth conversations with key community members or stakeholders.
- Focus Groups: Facilitated discussions with targeted groups.
- Community Surveys: Open-ended questions to gather diverse opinions.



**Do:** Role-play a short interview or focus group session with a partner to practice gathering qualitative insights.

## 4. Demonstrating Impact to Funders



**Ask:** How might you use data to demonstrate your impact to funders?

**Consider:**



- Visualizations: Create clear, compelling charts or infographics.
- Storytelling with Data: Combine data points with personal stories or case studies.
- Reporting Outcomes: Highlight key metrics that align with funder priorities.



**Do:** Draft a bullet-point summary of how you would present your data to a potential funder, focusing on key impact areas.

## 5. Learning from Success



**Ask:** What lessons can you learn from successful data-driven projects from other regions?

**Consider:**



- Case Studies: Research examples of communities that have successfully used data to drive change.
- Peer Learning: Connect with others in similar roles or organizations to share best practices.
- Adaptation: Think about how these successes can be adapted to fit your community's unique context.



**Do:** Identify one example of a successful data-driven project and note three strategies you could apply in your own work.

## Free Office Hours with Fourth Economy

**Tuesday, October 8, 2-3pm and Thursday, October 10, 2-3pm**

These office hours are designed to provide hands-on, practical support to help you turn insights into action. Whether you're just starting out or looking to refine your data strategy, our team is here to assist. Use this time to ask questions, test ideas, and receive personalized feedback.

Take advantage of this unique opportunity to dive deeper into your community's data needs and strategies. During these sessions, you can:

- **Live Demo of Data Pulling:** See firsthand how to extract meaningful data from various sources.
- **Review Specific Community Cases:** Bring your own data challenges, and we'll work through them together.
- **Develop a Custom Project Scope:** Collaborate with our experts to outline a tailored approach for your community.

Scan the QR code  
or visit

**fourtheconomy.com/  
data-office-hours**  
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